



Monthly Newsletter

January 2025 / Issue 17







PM's address in the 118th Episode of 'Mann ki Baat'

In his monthly Mann ki Baat broadcast, PM Narendra Modi lauded (Jan 19) the Election Commission of India (ECI), for using the technology to strengthen people's power and also showed commitment to a fair polling process. His address came ahead of the foundation day of the Election Commission on January 25, observed as the National Voters' Day. The PM also hailed the Indian Space Research Organisation (ISRO) scientists for marking another major achievement in the Space Sector which is 'Space Docking'. India has become the fourth country to have achieved this success. He further conveyed that India has attained many historic achievements in the field of Space in recent days. An Indian Space-Tech start-up, Bengaluru-based Pixxel has successfully launched India's first private satellite constellation 'Firefly'. This achievement has not only made India a leader in modern space technology, but is also a big step towards Aatmnirbhar Bharat, a self-reliant India.

The ECI is a constitutional body established by the Constitution of India, empowered to conduct free and fair elections to the National, the State Legislative Assemblies, State Legislative Councils and the offices of the President and Vice-President.





PM Modi inaugurates 18th Pravasi Bharatiya Divas convention in Odisha

The 18th Pravasi Bharatiya Divas Convention was organised (Jan 8-10) in partnership with the State Government of Odisha in Bhubaneswar. The theme of the Convention was 'Diaspora's Contribution to a Viksit Bharat'. PM Modi inaugurated (Jan 9) four exhibitions, showcasing India's cultural heritage, traditions and the contributions of its diaspora. While



extending his wishes to those receiving the Pravasi Bharatiya Samman Awards from President Droupadi Murmu, PM Modi recalled that it was on this day in 1915, 'Father of the Nation' Mahatma Gandhi returned to India after a long stay abroad. PM Modi emphasised that he has always considered the Indian diaspora as ambassadors of India and remarked that the diaspora continues to contribute to India's growth.

The President of India, Droupadi Murmu graced (Jan 10) the valedictory session of the 18th Pravasi Bharatiya Divas Convention and noted that the Pravasi Bharatiya Divas has become more than just an event where ideas converge, collaborations are forged, and the bonds between India and its Diaspora are strengthened. Referring the India's timeless philosophy of *Vasudhaiva Kutumbakam* (The World is One Family), the President said that this vision is about creating an ecosystem in which Indian Diaspora would play an essential role in achieving economic progress with social justice and environmental stewardship, ensuring a bright future for generations to come.

The government of India instituted the Pravasi Bharatiya Samman to honour Non-Resident Indians (NRI), Persons of India Origin (PIO) and institutions/organisations established by them for their exemplary achievements in India or abroad.

PM participates in the Viksit Bharat Young Leaders Dialogue 2025

On the occasion of National Youth Day, commemorating the birth anniversary of Swami Vivekananda, PM Modi participated (Jan 12) in the Viksit Bharat Young Leaders Dialogue 2025 at Bharat Mandapam convention centre, New Delhi. Addressing the gathering of 3,000 dynamic young leaders from across India, he highlighted the vibrant energy of India's youth, and remarked that the entire nation is paying tribute to Swami Vivekananda, who had immense faith in the country's youth. The PM announced that the ideas and suggestions from the Young Leaders Dialogue will now become part of national policies, guiding the country's development.

Swami Vivekananda (Jan 12, 1863- July 4, 1902), was an Indian monk, philosopher, author, religious teacher, and was a key figure in the introduction of Yoga to the Western world. In 1893, he travelled to the US where he



participated in the Parliament of Religions in Chicago. He delivered hundreds of lectures across the US, UK and Europe, disseminating the core tenets of Hindu philosophy.

PM Modi meets Microsoft CEO Satya Nadella: Discusses Tech, Innovation and Al

PM Modi expressed (Jan 6) his happiness to know about Microsoft's ambitious expansion and investment plans in India. Both discussed various aspects of tech, innovation and Al in the meeting. Nadella thanked PM Modi for

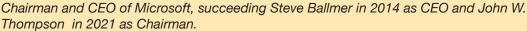


his leadership and expressed excitement to work together to continue expansion to ensure every Indian benefits from the AI platform shift. Later, at the Microsoft AI Tour in Bengaluru, he also announced the company's plans to invest US\$ 3 billion in India in cloud and AI infrastructure over the next two years, including the establishment of new



data-centers. Microsoft will also support the country's long-term competitiveness by training 10 million people over the next five years with AI skills, as part of the second edition of its ADVANTA(I)GE India program.

Satya Nadella is an Indian-born American business executive who is the







ISRO's historic 100th launch: A proud testament to India's journey in exploring the cosmos

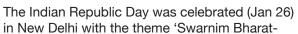
Highlighting India's space achievements reaching a historic milestone, PM Modi congratulated (Jan 29) the ISRO on its historic 100th launch from the Satish Dhawan Space Centre in Sriharikota, calling it an incredible milestone that illustrates the vision, dedication and commitment of scientists and engineers. Emphasising the growing role of the private sector in India's space journey, the PM expressed confidence that the nation will continue to achieve new heights in space exploration.

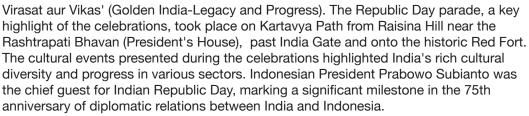
ISRO was formally established in 1969, while a dedicated Department of Space was created in 1972. ISRO's 100 launches have placed 548 satellites (120 tonnes) into orbit, including 433 foreign satellites (23 tonnes). Scientific Missions include AstroSat, Mars Orbiter Mission (Mangalyaan), Chandrayaan-1,2 and 3, X-ray Polarimeter Satellite (XpoSat), and Solar Mission Aditya-L1.

INDIA THIS MONTH

76th Indian Republic Day celebrated with immense pride

In her address to the nation on the eve of the 76th Indian Republic Day (Jan 25), the President of India, Droupadi Murmu hailed India's space docking mission, while saying that the ISRO was taking 'giant leaps in space in recent years'. The President said that justice, liberty, equality and fraternity have always been part of the heritage of Indian civilisation. The President also expressed that the efforts in transforming the education sector and increased investment had shown encouraging results over the last decade, with improvement in quality of learning and infrastructure.





The Republic Day is celebrated on January 26, commemorating the adoption of the Indian Constitution in 1950 and India's transition to a Sovereign Republic. The significance of Republic Day is multifaceted which pays tribute to the freedom fighters who helped India become independent and build a Republic.





Bharat Mobility Global Expo 2025

PM Modi inaugurated Bharat Mobility Global Expo 2025 (Jan 17-22) which is the leading global mobility show in India and is a confluence of the world's leading automotive and mobility players. The theme for the Expo was 'Beyond Boundaries: Co-creating Future Automotive Value Chain'. The event was held at three locations in India: Bharat Mandapam Exhibition Hall-2 in New Delhi, Yashobhoomi Exhibition Hall in Dwarka and India Expo Center & Mart in Greater Noida. PM Modi remarked that the sale of approximately 25 million cars in a year showcases why India is viewed with high expectations when it comes to the future of mobility. Underscoring the continuous







support provided by the government for EV manufacturing, PM Modi highlighted that these efforts will help expand the quality EV manufacturing ecosystem and build the value chain in India.

Now, in its second year, this Global Expo united the entire mobility value chain under one umbrella. It aims to foster collaboration and innovation

across the automotive and mobility sector, emphasising sustainable and cutting-edge technological advancements.









38th National Games Inaugurated in Dehradun, Uttarakhand

PM Modi inaugurated (Jan 28) the 38th Summer National Games at Dehradun, Uttarakhand. With the theme of 'Green Games', the 38th National Games aimed to inspire individuals and organisations to adopt eco-friendly and sustainable practices by using recyclable materials, rainwater harvesting, eco-friendly transportation systems etc. The event underscored India's expanding sports culture and served as a platform for young athletes nationwide. PM further highlighted that India is making significant efforts to host the 2036 Olympics, which will elevate Indian sports to new heights.

Marking a significant moment as the state celebrates its 25th anniversary, Uttarakhand hosted (Jan 28-Feb 14) the Summer National Games for the first time across 12 cities of the state.

India's Space Milestone: Googlebacked Pixxel launches India's 1st private satellite constellation with SpaceX



Pixxel, a Bengaluru-based space tech company, has made history (Jan 15) by launching India's first private satellite constellation, Firefly. The constellation's first three satellites were successfully deployed aboard by Elon Musk's company SpaceX's Transporter 12 ride-share mission from Vandenberg Space Force Base, California, USA. This achievement not only cements Pixxel's position as a global leader in Earth observation but also enhances India's presence in cutting-edge space technology. The Firefly satellites are the world's highest-resolution commercial-grade hyper-spectral satellites, offering an unprecedented leap in Earth observation capabilities.

Pixxel is building the world's highest-resolution hyper-spectral satellite constellation named 'Firefly constellation'. The company plans to send 18 more satellites in the future to complete its Firefly constellation. When the company starts offering the service, it will be the first private company in India to offer hyper-spectral imaging satellite service to consumers. The Firefly constellation will be beneficial for companies engaged in agriculture, mining, environmental monitoring, defence, improving crop yields in India, tracking resources, monitoring oil spills and geographic boundaries in much better detail than current technology allows.

The SpaceX rocket also carried the world's first commercial satellite for surveillance of space objects orbiting the earth, named Space Camera for Object Tracking (SCOT) made by Bengaluru-based space start-up company Digantara Research and Technologies Pvt Ltd. The SCOT satellites are the world's first commercial Space

Situational Awareness satellite, which aims to enhance space safety and optimise space traffic management.

Founded in 2018, Digantara is an Indian company that primarily focuses on a sustainable space environment and is designing the world's first in-situ active orbital surveillance platform (space-map), using a constellation of highresolution nano-satellites to detect, track and predict Resident Space Objects (RSO) in Low Earth Orbit, becoming a game changer in its field.











Taiwan participated in IMTEX in India for the first time

The Taiwan Excellence pavilion made a significant impact in the International Machine Tool & Manufacturing Technology Exhibition (IMTEX) 2025 (Jan 23-29), held at Bengaluru International Exhibition Centre (BIEC). The pavilion offered an exclusive opportunity to explore Next-Gen manufacturing tools from 13 renowned Taiwanese brands, including AXISCO, AutoGrip, CHMER, HIWIN, Honor Seiki, INNGRIT, KANFON, MECOM, PALMARY, QUASER, OSCARMAX, SYNTEC and TBI Motion.

M G Balakrishna, President of the Federation of Karnataka Chambers of Commerce & Industry (FKCCI) stated that Taiwan's remarkable contributions to India's manufacturing ecosystem reflect not just innovation but also a deep commitment to collaboration and progress. Industry associations like FKCCI are eager to collaborate with initiatives like Taiwan Excellence to facilitate knowledge exchange, promote joint ventures, and create opportunities that drive industrial growth and innovation in India.

Richard Chen, DG, Taipei Economic and Cultural Center (TECC) in Chennai said that India's manufacturing sector is a global leader in machinery, automotive and defense,

undergoing a remarkable transformation. Taiwan is proud to be a trusted partner in this journey, offering advanced automation and machine tools solutions that enhance efficiency and align with the 'Make in India' initiative.

As India becomes the fourth-largest importer of Taiwanese machine tools, Taiwan's presence at the exhibition highlights innovative advancements and signifies the strengthening trade partnership between the two nations. In 2024, Taiwan's machine tool industry capitalised on new opportunities in India, with exports increasing by an impressive 20.8% year-on-year, reaching US\$ 145.87 million.



Taiwan Representative in India received delegation of Taiwan Elementary school students

15 students from Dongxing Elementary School in Hsinchu County went to India to participate in the 8-day 'Indian Sister School International Education Exchange Activities'. Taiwan Representative to India, Baushuan Ger received them and hoped that similar visiting groups would become an important promoter of mutual understanding between talents in Taiwan and India in the future. In addition to communicating with local schools, experiencing Yoga and traditional handicrafts, they also visited famous attractions such as the Taj Mahal and Qutub Minar.

This is the first time that a Taiwanese primary school delegation has come to India for exchanges. In the past, there were mainly students from universities and graduate schools but in recent years, they have begun to extend their reach to primary and secondary schools. On March 24, 2022, the Education Division of the TECC launched the 'International Education Exchange for Primary and Secondary Schools in Taiwan and India' and has so far facilitated the signing of sister school cooperation memorandums between 100 Indian and Taiwanese schools.









Celebrating India's National Day: India will always support Taiwan

To mark the Indian Republic Day, India Taipei Association (ITA) held (Jan 20) National Day 2025 celebration at Grand Hyatt, Taipei. The event was attended by Secretary-General of the National Security Council Joseph Wu, Deputy Secretary-General of the Presidential Office Ho Chih Wei, Presidential Office Spokesperson Lii Wen, and Minister of Labor Hong Shenhan. In his speech, DG, ITA said that the India-Taiwan partnership will play a pivotal role in the process of turning Taiwan into an 'Al Island'. DG, ITA highlighted that recently the Indian space agency completed a historic space docking experiment, becoming the fourth country in the world to achieve this achievement, and Taiwan also successfully launched its first lunar probe. He also pointed out that India's technology industry has grown exponentially and PM Modi has set a goal of increasing the scale of the electronics industry to US\$ 500 billion by 2030. DG, ITA further said that under the increasingly complex Geo-economics, Taiwan can rely on one constant support, which is its partnership with India.







ITA celebrated the 76th Republic Day at its premises

ITA celebrated (Jan 26) the 76th Republic Day with the unfurling of the tricolour and singing of the National Anthem at its premises. In his remarks to the gathering, DG, ITA read excerpts from the President of India's address to the nation. The event featured captivating performances by community members, adding a vibrant touch to the celebrations. Prizes and appreciation certificates were awarded to the winners and volunteers of the Republic Day Badminton Tournament 2025 for their active participation.



ITA organised Republic Day Badminton Tournament 2025

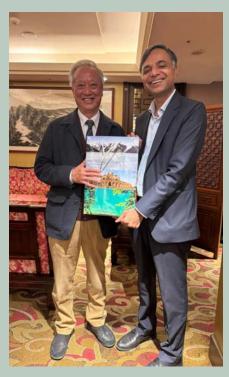
ITA in participation with Indians' Association of Taipei (IAT) organised (Jan 11-12) Republic Day Badminton Tournament 2025 at Taipei Xinyi Sports Centre. Men's Single/Doubles, Women Doubles and Mixed Doubles category matches were held in which Indian Community members participated with great zeal and enthusiasm.

DG, ITA extends Lunar New Year greetings

Looking forward to the continued growth of India-Taiwan business relations, DG, ITA Manharsinh Yadav met (Jan 19) with the GM of InterCon of Advantech Mark Yang; CEO of AvanStrate Taiwan Charlie Lee; Chairman of CSCI Steel India Huang, Kun-Pin; Vice Chairman of CTBC Bank Austin Chan; Vice President of Delta Electronics Jesse Chou; President of Feng Tay Jeffrey Chen; Director of Innolux Jyh-chao Wang, GM of Maxxis Rubber Leonard Liao; Vice President of Pegatron Charles Lin; Vice President of Sercomm Corporation Charlton Chen; Tata Electronics Taiwan GM Christy Chang; Wistron GM Peter Tung; Chairman of the Taiwan India Business Association Ou Chin-Der; Chairman of TEEMA, Richard Lee; Vice President of PSMC, Eric Tang; Vice President of Foxconn James Wu; President of Feng Tay Jeffrey Chen.











DG's OUTREACH 13

















DG, ITA interviewed by Formosa TV and Mirror TV

DG, ITA Manharsinh Yadav was interviewed by Formosa TV and Mirror TV on the occasion of the Lunar New Year, where he talked about customs of the Pongal Festival

from Southern India, Yoga traditions, cuisine and customs of the new year from his place of origin. He also extended his best wishes for the 'Year of the Snake' in a special message.

DG, ITA sends Lunar New Year greetings via a special video message



Congratulating Taiwanese friends for the Lunar New Year, DG, ITA sent a special video message for the 'Year of the Snake'. He hoped that India and Taiwan would work together in 2025 to create a year of prosperity and lasting friendship. DG, ITA expressed that India and Taiwan will work together in various fields, including talent exchange, semiconductor development, and industrial cooperation. He further mentioned that ITA has organised various Indian festivals and activities in recent years, such as the Holi Festival, Diwali and International Yoga Day, which have attracted many Taiwanese friends to participate enthusiastically and promote common cultural experiences. Bilateral trade has reached US\$ 10 billion, and about 260 Taiwanese companies operate in India, further deepening economic partnership. Cultural and educational exchanges have also been significantly improved. The friendship between the people has become increasingly profound, and bilateral relations have reached unprecedented new heights.

The '30 years of establishment of ITA'

This year marks the 30 years of establishment of ITA. To commemorate, DG, ITA wrote (Jan 25) an article titled 'India's partnership with Taiwan' in Taipei Times. He highlighted that in these three decades, India and Taiwan have forged a rare partnership, one rooted in shared democratic values, a commitment to openness and pluralism, and clear complementaries in trade and technology. These partnerships are aimed to leverage the complementarities in the technological capacities of both economies. Taiwan's robust manufacturing capabilities align seamlessly with India's strengths in software and information technology, highlighted by the global reputation of Indian engineers. In the semiconductor sector, Taiwan is known as the 'fab of the world', while India serves as the 'talent house', contributing more than 20% of global chip design talent.

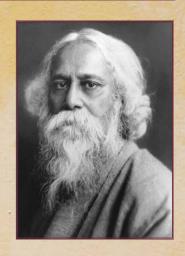
Since 1995, the ITA has made significant strides in fostering mutual awareness and in recent years, has established an effective framework for cooperation with the TECC, entering various agreements on investment, labour mobility and more. This year would undoubtedly be a 'Year of India-Taiwan Collaboration for Prosperity and Enduring Friendship', as both sides harness their combined strengths to drive exponential growth and innovation.



Poem by Rabindranath Tagore

This is a poem from 'Gitanjali', an anthology of poems written by Indian Nobel Laureate Rabindranath Tagore (1861-1941).

In this poem, Tagore talks about his devotion for God from a new aspect. He prays to God to take away all his material desire and worldly longings and let only that part be left that would be totally devoted to God.



LET ONLY THAT LITTLE BE

Let only that little be left of me whereby I may name thee my all.

Let only that little be left of my will whereby I may feel thee on every side, and come to thee in everything, and offer to thee my love every moment.

Let only that little be left of me whereby I may never hide thee.

Let only that little of my fetters be left whereby I am bound with thy will, and thy purpose is carried out in my life—and that is the fetter of thy love.

Rabindranath Tagore was the first non-European to be awarded the Nobel Prize for Literature in 1913 for his beautiful verse, Geetanjali.



The Brave Little Parrot

Once a little parrot lived happily in a beautiful forest. But one day, lightning flashed, thunder crashed, and a dead tree burst into flames. Sparks began to leap from branch to branch and tree to tree and soon the forest was ablaze. Terrified animals ran wildly in every direction, seeking safety from the flames and smoke.



'Fire! Fire!' cried the little parrot. 'To the river!' Flapping his wings, he flew towards the river. But as he flew, he could see that many animals were trapped, surrounded by the flames below, with no chance of escape. Suddenly a desperate idea, a way to save them, came to him. He dipped himself in the water and flew back over the raging fire. Twisting and turning through the fire, the little parrot flew bravely. At last, when he was over the centre of the forest, he shook his wings and released a few drops of water. The tiny drops tumbled down like jewels into the heart of the blaze and vanished.

Back and forth he flew from the river to the forest, from the

burning forest to the river. At this time, some gods were floating overhead in their cloud palaces. They exclaimed,

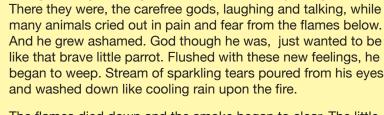
'Look at that foolish bird! He's trying to put out a raging forest fire with a few sprinkles of water! and they laughed. But one of those gods, strangely moved, changed himself into a Golden Eagle and flew down towards the little parrot's fiery path.

'Go back, little bird!' said the Eagle in a solemn and majestic voice. 'Your task is hopeless! A few drops of water can't put out a forest fire! Cease now and save yourself before it is too late.'

But the little parrot only continued to fly on through the smoke and flames. 'I don't need a great, shining eagle to give me advice like that,' coughed the little parrot.



And the god, who was that great Eagle, thought suddenly of his own privileged kind.



The flames died down and the smoke began to clear. The little parrot, washed and bright, rose in the sky laughing for joy. Miraculously, where those tears sparkled, fresh shoots, stems, and leaves appeared. All the animals looked at one another in amazement. Not a single animal was harmed. Up above in the clear blue sky, they could see their brave friend, the little parrot.

Moral of the Story: If we keep up our courageous efforts, no matter how terrible the situation, we can succeed.

(Jataka Katha/Jataka tales are the voluminous body of literature and important cultural heritage from ancient India. They mainly concern the previous births of Buddha in both human and animal form. Apart from entertaining the readers, they are like the fables by Aesop, and provide valuable life lessons.)



Dhokla Recipe

Dhokla is a beloved Gujarati delicacy that has won hearts across India, Dhokla is a savoury cake that is enjoyed at any time of the day. The simplicity of its ingredients, fluffy and light texture makes it a fascinating dish to prepare. The balance of sweet, sour, and spicy flavours in every bite is a testament to the simplicity and richness of Gujarati cuisine.

Instructions

Step 1: Prepare the Batter

In a mixing bowl, combine gram flour, semolina, lemon juice, sugar, ginger-green chilli paste, turmeric powder, and salt. Gradually add water to the mixture, stirring continuously to avoid lumps. The batter should have a flowing consistency.

Step 2: Add the Leavening Agent

The magic of Dhokla preparation lies in its fermentation process, where baking soda and sour elements like curd interact to create bubbles, making the batter frothy and light.

Step 3: Steam the Dhokla

Grease a cake tin with oil and pour the batter into it. Place the tin in a steamer and steam on medium heat for about 15 minutes or until a toothpick inserted into the centre comes out clean.

Step 4: Prepare the Tempering

In a small pan, heat the vegetable oil. Add the mustard seeds and let them splutter for a few seconds. Once they crackle, add sesame seeds, curry leaves, and slit green chillies.

Step 5: Soak the Dhokla

Remove the steamed Dhokla from the steamer and let it cool slightly. Add water and sugar. Add the mix all over the Dhokla letting it soak for a few minutes. Cut it into squares and pour the tempering evenly over it. Garnish with chopped coriander leaves and grated coconut.

Step 6: Serving Suggestions

Serve the Dhokla warm with Sauces like coriander, mint or tamarind chutney (Sauce). Enjoy this light and fluffy delicacy as a snack with a cup of Masala Chai (Tea) for a complete Gujarati breakfast experience.

Ingredients

- 1 cup Besan (Gram Flour)
- 1 tablespoon semolina (Sooji)
- 1 tablespoon Lemon Juice
- 1 teaspoon Sugar
- 1 teaspoon Eno fruit salt
- 1 teaspoon ginger-green chilli paste
- 1/2 teaspoon turmeric powder
- 1 cup water
- 1 tablespoon oil
- 1 teaspoon mustard seeds
- 1 teaspoon sesame seeds
- 2 green chillies, slit
- 1/4 cup chopped coriander leaves
- 2 tablespoons grated coconut
- Salt to taste
- A few curry leaves





Choice of Leavening Ingredients

To make soft and fluffy Dhokla, choose among three leavening ingredients or use a mix of two of them: Eno Fruit salt, baking soda and citric acid.

Cooking Tips

Consistency of Batter: Ensure the batter has a flowing consistency, neither too thick nor too thin, to achieve the perfect texture.

Steaming Time: Steam the Dhokla for at least 15 minutes on medium flame to ensure it cooks evenly and rises properly.

Checking Doneness: Insert a toothpick to check if the Dhokla is cooked. It should come out clean.

Soaking the Dhokla: Pour the syrup over the Dhokla while it's still warm to ensure it absorbs all the flavours.

Tempering: Add tempering of mustard seeds, curry leaves, and green chillies to enhance the taste and aroma.

Udaipur Lantern Festival



- Udaipur, often referred to as the 'City of Lakes' has long been a magnet for tourists seeking a blend of culture, heritage, and natural beauty. However, there is a spectacular addition to the city's vibrant tapestry of traditions, Udaipur Lantern Festival.
- Udaipur Lantern Festival is a cultural and visual masterpiece that promises a unique and unforgettable experience. It has rapidly risen to prominence, making it one of the most sought-after lantern festivals in India.
- As the festival unfolds, the lanterns take centre stage, casting a warm, inviting glow that illuminates the streets and lakes of Udaipur. The city looks exceptionally beautiful, with its historic structures decked up with glittering lights and a celebratory atmosphere all around.
- Similar to the Udaipur Lantern Festival, Lantern Festival events are organised in Taiwan like Taipei Lantern Festival, Pingxi Lantern Festival, Taoyuan Lantern Festival etc.
- Most Lantern Festivals in Taiwan take place for several days or weeks. The national event and regional lantern displays take place for several weeks, but the dates are different in every city.
- Small events like Yanshui Beehive Fireworks Festival in Tainan, Bombing of Master Handan in Taitung, Bombing the Dragon in Miaoli, Bombing of Tudi Gong (Earth God) in Neihu area in Taipei, and Baiming Festival in Matsu only take place for one day on the actual Lantern Festival.

FESTIVALS





- The Pingxi Sky Lantern Festival is the epitome of lantern festival celebrations in Taiwan which is held on the 15th day of the first month of the lunar calendar. In the festival, people write their wishes on lanterns, light up with candles, and then release them into the dark sky.
- Incorporating local history, religion and culture, the Pingxi Sky Lantern Festival is a classic example of a regional festival that developed and spread into a nation-wide celebration.
- This year's theme, 'Snake of Happiness', symbolises the fulfilment of wishes in the 'Year of the Snake'. This festival is not only a visual feast but also a celebration of art and culture, offering a truly immersive experience.



We value your feedback, and we encourage you to get in touch with us at: inf.ita@mea.gov.in

Your input is invaluable to us, and we look forward to hearing from you.

Thank you for your support and engagement.



CONTACT US:

India-Taipei Association, Taipei, Taiwan

Phone: +886 2 2757 6112 Email: inf.ita@mea.gov.in

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